HAND LETTERING 101 WORKBOOK

= POSTURE & FORM =

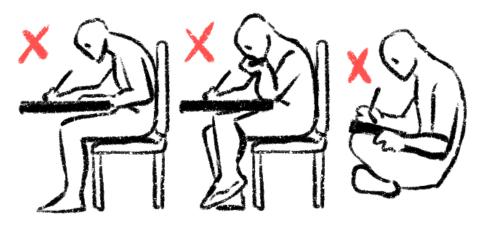
THE WAY YOU SIT AND HOLD YOUR PEN CAN GREATLY AFFECT THE OUTCOME OF YOUR LETTERING. BAD FORM CAN RESULT IN CRAMPED, TIGHT LETTERING - AS WELL AS POTENTIAL REPETITIVE STRESS INJURY AND A SORE BACK!

IT'S VITAL TO WORK ON CORRECT FORM EARLY TO BUILD THE PROPER MUSCLE MEMORY. OTHERWISE, IT'S EASY TO FORM BAD HABITS THAT LAST FOR YEARS.

CORRECT POSTURE



INCORRECT POSTURE



SIT UP STRAIGHT WITH BOTH LEGS RESTING ON THE FLOOR AND AVOID RESTING WEIGHT ON THE DESK. YOU WANT YOUR ARM TO FLOW AND MOVE FREELY.

= POSTURE & FORM =

THE WAY YOU HOLD YOUR PEN SHOULD BE WHATEVER FEELS NATURAL TO YOU.

KEEP YOUR GRIP FROM BECOMING TOO TIGHT - YOU DON'T WANT TO HAVE A DEATH GRIP.



AIM FOR ABOUT A 45 DEGREE ANGLE WITH YOUR PEN.



YOU MIGHT FIND IT MORE COMFORTABLE TO TILT THE PAPER AT AN ANGLE INSTEAD OF TWISTING YOUR BODY.

TRY TO KEEP YOUR ARM FLOATING ABOVE THE DESK WHILE YOU LETTER. THIS ALLOWS FOR FLUID MOTION.





= ANATOMY = LETTER



LEARNING THE BASIC ANATOMY OF LETTERS WILL HELP YOU CREATE BEAUTIFUL LETTERING CONSISTENTLY.

ascender

YOU CAN BREAK DOWN LETTERS X height using Four I baseline LINES. USING THESE FOUR DIFFERENT

= ANATOMY = LETTER =



ASCENDERS ARE THE BITS OF LETTERS THAT REACH UP HIGH.



DESCENDERS ARE
THE BITS THAT
DANGLE BELOW THE
MAIN BODY OF THE
LETTER.

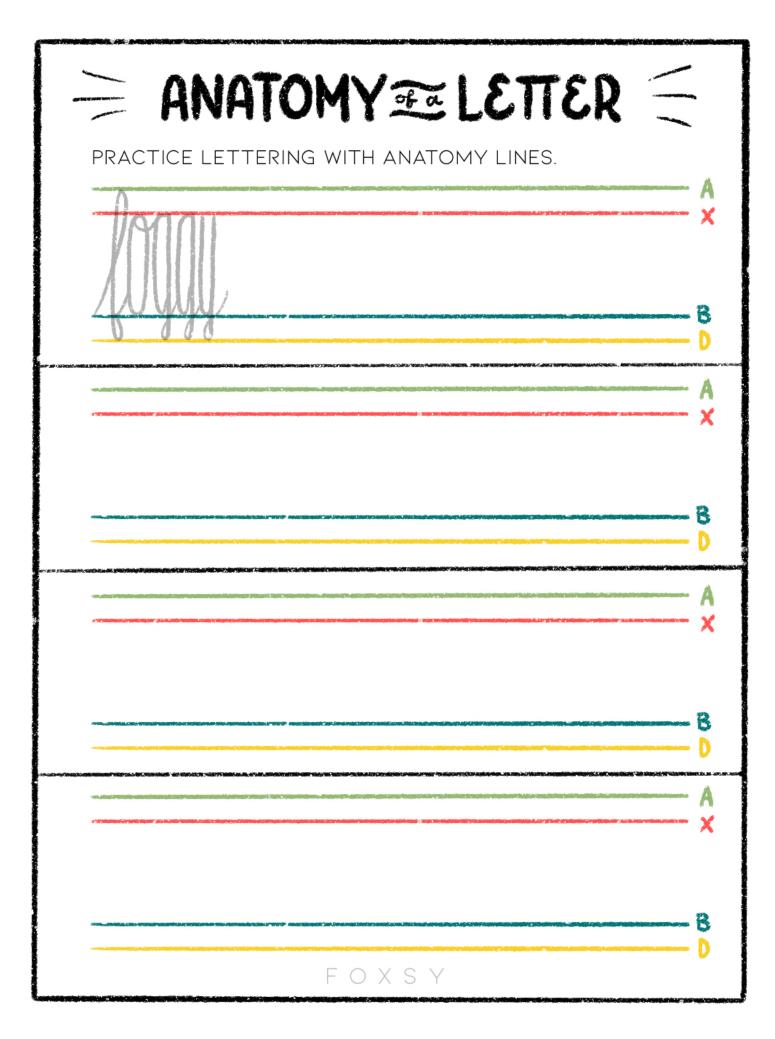


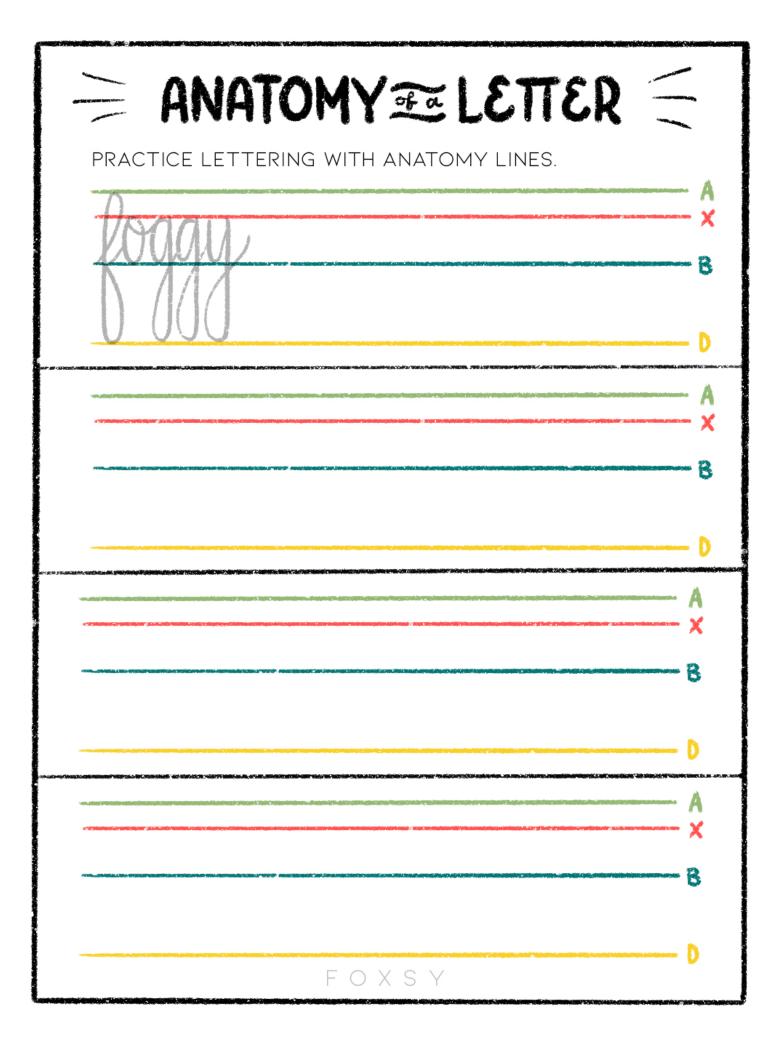
OCCASIONALLY, LETTERS CAN HAVE BOTH AN ASCENDER AND A DESCENDER.

= ANATOMY == LETTE	ir =
PRACTICE LETTERING WITH ANATOMY LINES.	
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F O X S Y





= ANATOMY = LETTER



WHEN IT COMES TO CAPITAL LETTERS, YOU HAVE A COUPLE OPTIONS.



YOU CAN CHOOSE TO LET THE TOP OF YOUR CAP REACH THE ASCENDER LINE.

Lettering

cap Height

YOU CAN HAVE THE CAPS FALL JUST SHY OF THE ASCENDER LINE.



FINALLY, YOU CAN HAVE THE CAPS REACH JUST ABOVE THE ASCENDER LINE.

= ANATOMY = LETTER =

PRACTICE LETTERING WORDS WITH CAPS.

Men	· A/Cap · X · B · D
Merry	A Cap
	Cap A X



= ANATOMY = LETTER



THE CROSSBAR IS A BIT OF LETTER ANATOMY THAT CAN SIGNIFICANTLY ALTER THE LOOK OF YOUR PROJECT.

MANY DIFFERENT LETTERS HAVE CROSSBARS.

H () ef

WHILE YOUR CROSSBARS DON'T HAVE TO ALL FALL ON THE SAME LINE, IT DOES HELP CREATE A CONSISTENT STYLE.



CROSSBAR consistent



SOME CROSSBAR STYLE INSPIRATION:

SLEEK / YIKES LAMWORK HUSH



PRACTICE LETTERING WITH CROSSBARS IN MIND.

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- LINE WEIGHT =

IN LETTERING. THE WEIGHT OF A LINE CAN GREATLY AFFECT THE FINAL LOOK AND STYLE OF A PROJECT.

WHAT IS LINE WEIGHT? BASICALLY, LINE WEIGHT REFERS. TO HOW THICK OR THIN A LINE IS.



LIGHT WEIGHT

HEAVY WEIGHT



BRUSH PENS. HOWEVER. HAVE FLEXIBLE TIPS THAT CAN PRODUCE A WIDE VARIETY OF LINE WEIGHTS IN A SINGLE

LETTERING WITH A BRUSH PEN IS CALLED BRUSH LETTERING.

- LINE WEIGHT =

THE MOST ESSENTIAL RULE WHEN IT COMES TO BRUSH LETTERING OR OTHER VARYING WEIGHT STYLES IS THIS:

THIN UPSTROKES, THICK DOWNSTROKES.



WHEN YOUR BRUSH PEN IS PUSHING AWAY FROM YOU, APPLY LIGHT PRESSURE FOR A THIN STROKE.

WHEN YOU PULL THE BRUSH PEN BACK TOWARD YOUR BODY, APPLY HEAVIER PRESSURE FOR A THICK LINE - OR, IF USING A MONOLINE PEN, YOU CAN THICKEN THIS LINE MANUALLY.



THIS RULE APPLIES WHETHER YOU'RE LETTERING IN SCRIPT, PRINT, OR ANY OTHER STYLE.

- LINE WEIGHT =

TEST OUT YOUR PENS HERE TO FIGURE OUT THEIR LINE WEIGHT AND CAPABILITIES!

PEN/MARKER	TEST
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PRACTICE MONOLINE DRILLS BELOW!

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PRACTICE MONOLINE DRILLS BELOW!

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PRACTICE CORRECT FORM AND POSTURE TO BUILD
EFFECTIVE MUSCLE MEMORY.



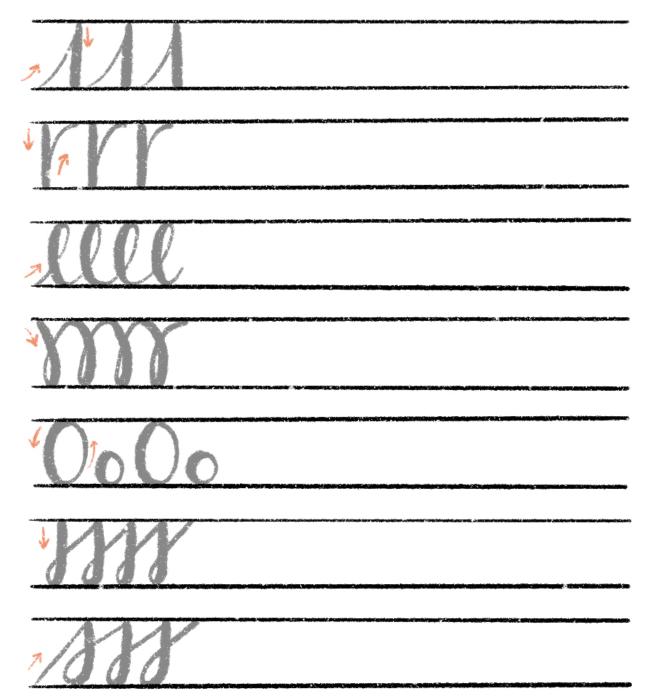
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PRACTICE BRUSH LETTERING DRILLS BELOW!

REMEMBER: SLOW AND STEADY IS THE NAME OF THE GAME. PRACTICE CORRECT FORM AND POSTURE TO BUILD EFFECTIVE MUSCLE MEMORY.





PRACTICE LETTERING DRILLS BELOW!

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= CONSISTENCY =

ONE KEY ELEMENT OF GREAT LETTERING IS CONSISTENCY.

MAKE A CONSCIOUS STYLE CHOICE AND STICK WITH IT TO CREATE MORE PROFESSIONAL AND CLEAN PROJECTS.

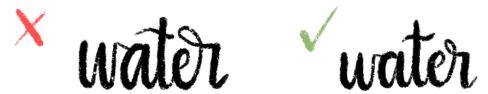
LIGHT WEIGHT

MAKE SURE YOUR THIN LINES ARE THE SAME THINNESS, YOUR THICK LINES ARE THE SAME THICKNESS, ETC.



SIZE

KEEP AN EYE ON X-HEIGHT TO MAKE SURE LETTER SIZES REMAIN CONSISTENT.



FLOURISHES

WATCH YOUR FLOURISHES AND STYLE CHOICES FOR LETTERS LIKE R & T.



THE WAY YOU SPACE AND ARRANGE YOUR LETTERING CAN MAKE AN ENORMOUS IMPACT ON THE FINAL LOOK OF YOUR PROJECT.

HERE ARE THE BASIC STEPS TO GET CONSISTENT. EVEN LETTERING EVERY TIME!

SPACING SINGLE WORDS

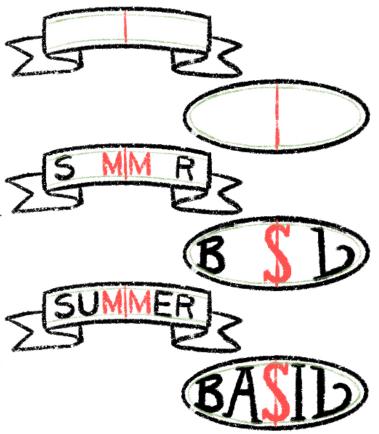
COUNT THE NUMBER OF LETTERS IN A WORD.

summer basil

FIND THE CENTER LETTER (IF ODD) OR LETTERS (IF EVEN).

summer basil

- FIND THE CENTER OF THE SPACE YOU'RE TRYING TO FILL & ADD GUIDES ALONG EDGES.
- ANCHOR THE CENTER LETTERS TO THE CENTER OF THE SPACE THEN ADD THE FIRST AND LAST LETTER.
- FILL IN THE REST. YOU MIGHT NEED TO ADJUST INDIVIDUAL LETTERS A BIT TO GET EVEN SPACING.



TRY CENTERING SINGLE WORDS FROM THE WORD BANK INTO THE SPACES BELOW. REMEMBER TO ADD GUIDELINES!

WORDS

SERENITY

MYSTERY

SURPRISE

PASSION

PROGRESS

BUILD

BEAUTIFUL

CREATIVE

SIMPLE

DREAM

MAGIC

SPLENDID

EXQUISITE

PHENOMENAL

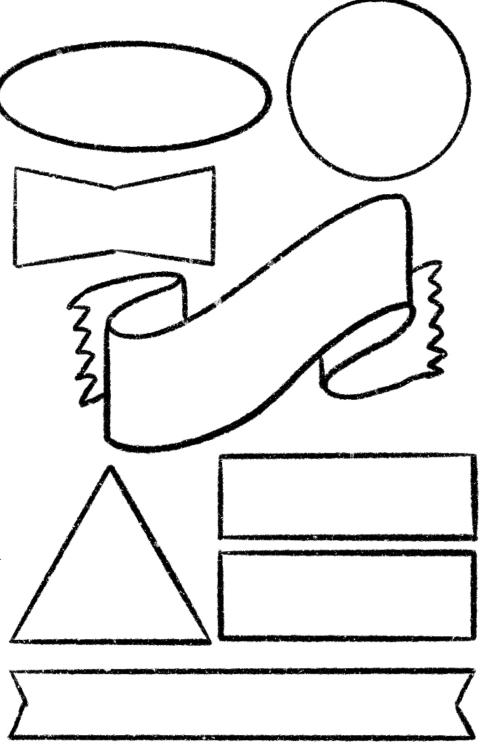
BRILLIANT

WONDER

SUBLIME

GROW

LEARN



LET'S KICK IT UP A NOTCH AND FIGURE OUT LETTERING FOR A PHRASE.

SPACING PHRASES

- COUNT THE NUMBER OF WORDS IN THE PHRASE.
- UNDERLINE THE MOST
 IMPORTANT WORDS WITH
 TWO LINES.
- 3 UNDERLINE THE NEXT MOST IMPORTANT WORDS ONCE.

(10 words)

That dream was planted in your heart for a reason.

NOW PLAY WITH DIFFERENT LAYOUTS THAT EMPHASIZE THE MOST IMPORTANT WORDS.

that dram
was planted
in your heart
for a
reason

that dream was planted in your heart for a reason

WAS PLANTED IN YOUR HEART FOR A REASON

ONCE YOU'VE PICKED A LAYOUT YOU'RE HAPPY WITH, FIGURE OUT HOW TO EMPHASIZE THE IMPORTANT WORDS.

YOU CAN USE A DIFFERENT SIZE, CONTRASTING COLOR, OR DIFFERENT FONT STYLE.

Was planted in your heart FOR A REASON

THAT DREAM was planted in your heart FOR A REASON

was planted in your heart for a reason

- PICK YOUR FAVORITE STYLE. COUNT THE NUMBER OF CHARACTERS ON EACH LINE, INCLUDING SPACES AND PUNCTUATION.
- FIND THE CENTER OF EACH LINE.

Was planted in your heart 25 FOR A REASON 12

8 LINE UP THE CENTER OF EACH LINE WITH THE CENTER OF THE SPACE YOU WANT TO FILL.

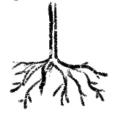
YOU'LL WANT TO PENCIL IT IN LIGHTLY BEFORE INKING.

was planted in your heart FOR A REASON

- MAKE ANY ADJUSTMENTS THAT MAKE THE PIECE FEEL MORE BALANCED OR COMPLETE TRUST YOUR GUT.
- INK THE LETTERING AND FINALIZE ANY DETAILS!



THAT DREAM
was planted in your heart
FOR A REASON



TRY ARRANGING SOME PHRASES FROM THE LIST INTO THE SPACES BELOW.

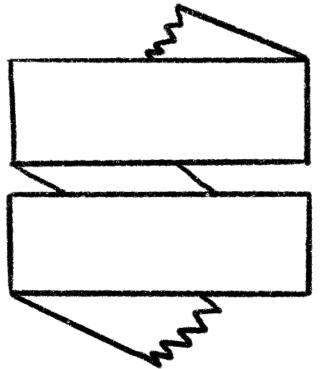
PHRASES

SOME PEOPLE FEEL THE RAIN, OTHERS JUST GET WET.

FEELINGS ARE VISITORS, LET THEM COME AND GO.

IT'S NEVER TOO LATE TO BE WHO YOU MIGHT HAVE BEEN.

I WISH YOU A KINDER SEA.



PRACTICE SCRIPT LETTERING WITH A BRUSH PEN OR MONOLINE PEN.
BB

PRACTICE SCRIPT LETTERING WITH A BRUSH PEN OR MONOLINE PEN.
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= ALPHABET PRACTICE =

USE THESE PRACTICE SHEETS TO WORK ON A SERIF STYLE.

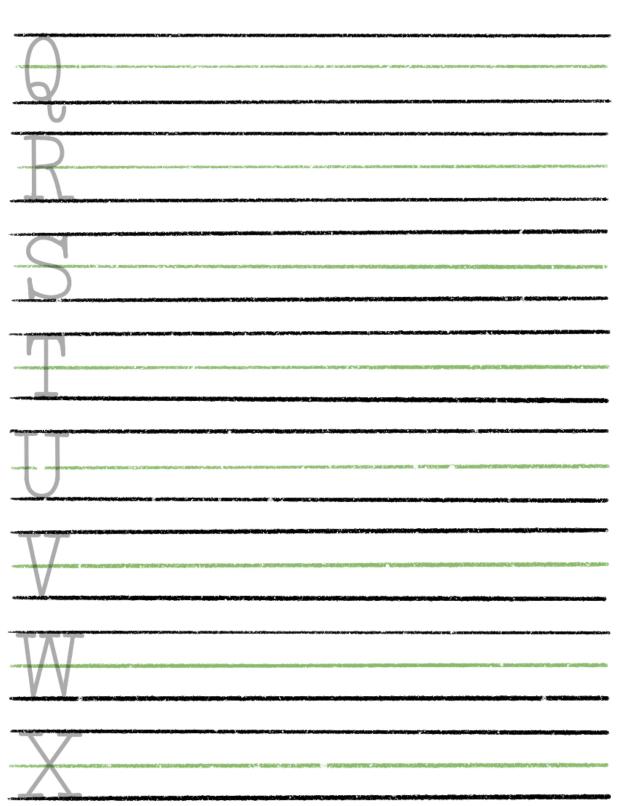
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= ALPHABET PRACTICE =

USE THESE PRACTICE SHEETS TO WORK ON A SERIF STYLE.





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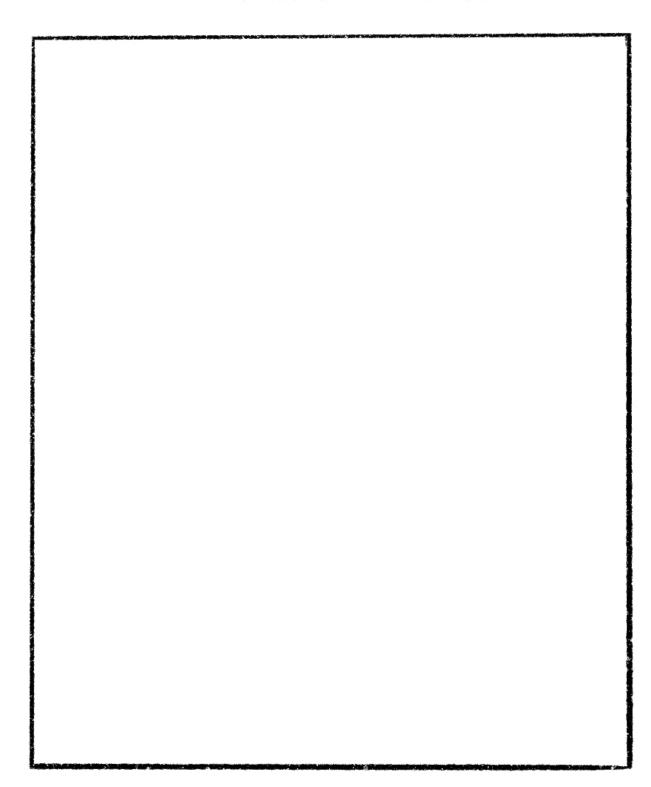
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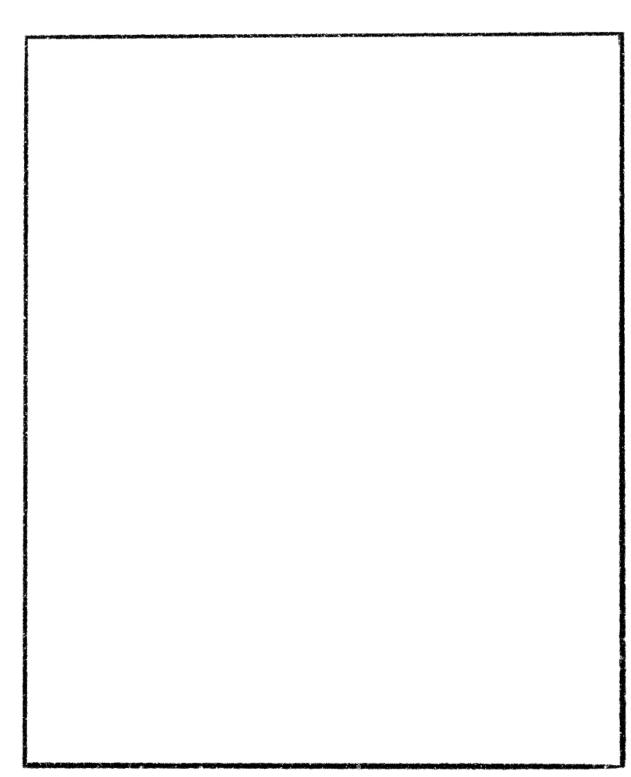
PROJECT 1 -

WHAT'S YOURS WILL FIND YOU.



PROJECT 2 -

YOU DON'T GROW WHEN YOU'RE COMFORTABLE.

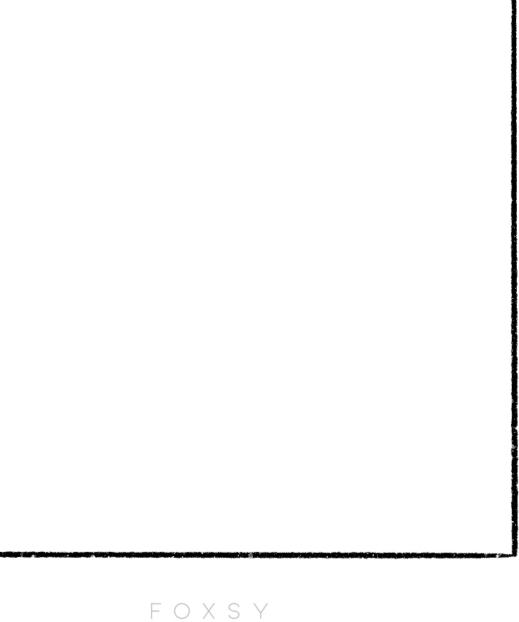


PROJECT 3 -

YOUR DIRECTION IS MORE IMPORTANT THAN YOUR SPEED.

PROJECT 4 -

STOP SHRINKING YOURSELF TO FIT PLACES YOU'VE OUTGROWN.



PROJECT 5 -

DON'T BE EASY TO DEFINE. LET THEM WONDER ABOUT YOU.



PROJECT 6

FEAR DOES NOT STOP DEATH.
IT STOPS LIFE.

